

California Avenue

MASTER PLAN



The Neighborhood Plan was founded on a series of three community workshops which encouraged community members to explore ideas and voice opinions aimed at improving the quality of life in the neighborhood. The Neighborhood Plan outlines land use recommendations and development guidelines, and illustrates conceptual site design solutions for a series of underdeveloped sites or sites in transition, based upon those recommendations and guidelines developed with the community's input.

The goal of the study was to find ways to improve land use, mobility and access, livability and economic opportunities in the West Fresno area. It is an extension of a previous planning effort, the West Fresno Community Vision Plan completed in 2003.

Pyatok Architects served as an urban design consultant to Design, Community and Environment on this project.

Masterplan Components:

- New four lane "Main Street" with diagonal parking.
- New affordable family housing.
- Compact single family and attached townhomes with alley access to parking.
- Village Center including community serving retail, library, Head-Start program and one-stop center for county services.
- Regional serving retail center

2008 APA-California Planning Award

PROJECT DATA

Client:	Fresno Housing Authority
Location:	Fresno, CA
Completion:	2003
Site Area:	150 acres

